

NDRE Marketing Checklist for Listings

The following is a list of activities that you should expect over the course of your home selling experience predicated on the commission schedule provided on our website. This is to help you anticipate what NDRE is doing next on your behalf.

Place Sign in Yard- track sign calls/prospects expressing interest in your property.

Supra Box on Door

Enter Listing into MLS including uploading seller's disclosure, lead based paint doc, Covenants and Restrictions.

Share link to listing with Client

Create MLS Auto Email/Portal for Client Area Search

Schedule Open House(s)

Advertising:

Add to social media: Facebook, LinkedIN, Instagram, Twitter

Add to Nickolas Dalba Real Estate YouTube Channel

Add to NDRE Websites: www.nickdalba.com and www.nd-re.com

Create Geographically targeted "Just Listed" and "Just Sold" marketing pieces on Social Media.

MLS Touch provides instant information about your listing to Realtors in your neighborhood.

Email blast to active members of our local MLS.

Create Color Brochures

Create Just Listed/Just Sold Mailers with trackable QR codes

Downloadable PDF Brochure of property available at our website

Mail Just Listed Mailers

Call Neighborhood Announcing Just Listed

Open House Announcement Ads on Social Media

Agent and Buyer interest as indicate via traffic reports generate in Maris.

Maintain Awareness of Market Activity. Adjust price if necessary after reviewing with Client.